

**NALLA NARASIMHA REDDY EDUCATION  
SOCIETY'S GROUP OF INSTITUTIONS**  
(UGC AUTONOMOUS INSTITUTION)

**SCHOOL OF MANAGEMENT SCIENCES**

**NEWSLETTER**

**2023-24**

September - October, 2023

SCHOOL OF MANAGEMENT SCIENCES

## INSTITUTE'S VISION AND MISSION

**VISION :** To be a premier institution ensuring globally competent and ethically strong professionals.

**MISSION :**

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

## SCHOOL OF MANAGEMENT SCIENCES

**VISION:**

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

**MISSION :**

- ❖ Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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# SCHOOL OF MANAGEMENT SCIENCES NEWSLETTER 2023-24

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# 1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student’s association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

## 2. DEPARTMENT EVENTS

### 2.1 Orientation

The School of Management Sciences, NNRG conducted Orientation program for the first year MBA 2023 Batch on 9<sup>th</sup>November, 2023. Second year Students are distributed prizes on their outstanding academic performance in first year.



## 2.2 Management Club Activity

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan club is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond application of class-room concepts to understanding issues in all the verticals of management. To enhance the employability of the students, small group activities are conducted. For this the class divided into small groups and each activity is planned and organized by different teams of faculty.

- Team Building activities
- Blind Fold
- Number arrangement games



### 3. DEPARTMENT ACHIEVEMENTS

#### 3.1. Articles Published

S.No	Name of the faculty	Title	Name of the Journal/ Publication	ISSN
1	Dr.V.V.Y.R.Thulasi	Relationship between Leadership Effectiveness and Organizational Performance and Its Effect on Human Resource Management	Journal of Informatics Education and Research Vol 3 Issue 2 Oct 2023	1526-4726
3	Dr.P.Padmaja	Optimizing Production Efficiency And Enhancing Performance In Textile Industry	Asian Textile Journal Vol 32 Issue 8-9 Oct 2023	0971-3425
2	Dr.P.Padmaja	Experimenting Advanced Analytics Techniques Using Business Intelligence Tool	Community publications Vol 20 Issue 6 Sep 2023	1462-2815

#### 3.2 NPTEL Courses

S.No	Name of the Faculty	Name of the SWAYAM / NPTEL course	Organized	Date(s)	Duration
1	Dr.T. Ravindra Reddy	Effective Teaching	IIT Madras	9ht Oct 2023	3 Days
2	Mr.Sudheer Aloori	Effective Teaching	IIT Madras	9ht Oct 2023	3 Days
3	Mr.Sudheer Aloori	Training of Trainers	IIT Roorke	Jul- Oct 2023	12 Weeks
4	Mr. B. Rajender Goud	Master Business communications & Strategic thinking/ Unstoppable success	IIT Madras	21st Oct 2023	1 Day

5	Mr.K.Srikanth	Master Business communications & Strategic thinking/ Unstoppable success	IIT Madras	21st Oct 2023	1 Day
6	Dr.VVYR.Thulasi	Organizational Behaviour	IIT Hyderabad	Jul- Oct 2023	12 Weeks
7	Dr.P.Padmaja	Entrepreneurship	IIT Madras	Jul- Oct 2023	12 Weeks

### 3.3 Student Achievements

S.No	Roll Number	Name of the Student	Title	Organized	Date/Duration
1	227Z1E0050	S.Rohitha	Training the Trainers	IIT Roorke	Jul-Oct, 2023 (12 Weeks)

## 4. OTHERS

### 4.1 Shramdaan for Swachhata

The NSS Unit of NNRESGI has organized “**Shramdaan for Swachhata**” event on 5<sup>th</sup> October, 2023 in college campus with an objective to clean the surroundings in and out of the premises. The programme was conducted as part of "SWACHH BHARAT" - an initiative to clean the surroundings of the campus. The NSS volunteers, students and faculty members from our department actively involved in the event.



**WISHING YOU ALL SUCCESS AND GOOD HEALTH**